



CONQUER PARALYSIS NOWSM

A GLOBAL PROJECT OF THE SAM SCHMIDT FOUNDATION

Conquer Paralysis Now Purchases Indianapolis Property for New Home

- *Nonprofit Founded by Sam Schmidt Acquires Former Five Seasons Sports Club Facility*
- *Site Will Be Home to CPN Headquarters and Second DRIVEN NeuroRecovery Center*
- *Official Groundbreaking Ceremony Set for Thursday, Aug. 10*
- *CPN Announces Partnership with NeuroHope, a Locally Based Physical Rehab Center*

INDIANAPOLIS (August 1, 2023) – Building on its already strong ties to the city, Conquer Paralysis Now (CPN) announced today the purchase of the former Five Seasons Family Sports Club facility on Indianapolis' far northside from Corporex.

Plans for the property include relocation of CPN headquarters from Las Vegas to Indianapolis for the nonprofit devoted to furthering advancements in neurological disorder research and treatment, as well as opening a second DRIVEN NeuroRecovery Center to provide multidisciplinary neuro rehabilitation services for people with neurological conditions that affect mobility. In line with its commitment to collaboration, CPN has also partnered with NeuroHope, a nonprofit physical rehabilitation center based in Indianapolis that provides extended care for neurologic injuries.

A groundbreaking ceremony to commemorate the start of renovations to the property at 1300 E. 96th St. in Indianapolis will take place at 2 p.m. ET Thursday, Aug. 10. Indiana Gov. Eric Holcomb and other area civic, corporate and motorsports leaders will attend. A media advisory detailing the ceremony will be issued in advance of the event.

CPN is a global project of the Sam Schmidt Paralysis Foundation, which Schmidt established after sustaining injuries in a crash driving an IndyCar in 2000 that left him a quadriplegic. Schmidt, who raced three times in the Indianapolis 500, is still heavily involved in the sport as part owner of the Arrow McLaren team that's based in Indianapolis and competes in the NTT INDYCAR SERIES. He also remains dedicated to advancing research aimed at curing spinal cord injuries and making neuro rehabilitation treatment more widely available.

The new facility, which sits alongside I-465 on Indy's far northside bordering the city of Carmel, will provide an ideal setting to take that mission to the next step. With strategic assistance from the Indiana Economic Development Corp, CPN was able to purchase the property from Corporex, a real estate development firm that is also handling renovation of the facility for CPN's use. John Robinson, Managing Director, JLL, represented the seller and Robert W. Coombes II, Shook Realty Group, represented the purchaser in the transaction.

"This is a monumental day for Conquer Paralysis Now," said CPN founder Schmidt. "It is our global mission to address the overwhelming need for greater access to neuro rehabilitation care while we continue to inspire research into finding cures. The opportunity to plant our stake in the ground in the Midwest – in a city that means so much to me and where we've received so much support – is one we couldn't pass up."

Once established in Indianapolis, the DRIVEN NeuroRecovery Center here will become the second such facility following the first that opened in 2018 in Schmidt's hometown of Las Vegas. CPN's long-range plan calls for opening more independent DRIVEN facilities across the nation to make this vital physical and mental care more accessible.

“We’ve been able to accomplish so much and help so many people at the first DRIVEN NeuroRecovery Center in Las Vegas,” said Brandi Kurka, CPN executive director. “When someone experiences a life-changing injury, it’s crucial to have adequate resources readily available throughout their recovery and beyond. We’re confident that the new DRIVEN location will help fill that void in the Indianapolis area and improve the long-term quality of life for those we treat.

“At the same time, from our new base in Indy, CPN will continue advocating for new research initiatives to assist in the treatment of and discovering cures for those afflicted with spinal cord injuries and neurologic conditions.”

Aligning with NeuroHope gives CPN an established, locally based partner in providing neuro rehabilitative care. Founded as a nonprofit in 2013 and serving patients since 2015, NeuroHope provides physical and occupational therapy that includes physical fitness, mental health and wellness programs. Operating as an independent care provider, DRIVEN/NeuroHope’s services in Indianapolis will be available to patients referred by the multitude of healthcare providers in the area.

“Neurologic injuries or conditions can take months or years to maximize recovery, but patients are often discharged from insurance-covered care in a matter of weeks,” said Chris Leeuw, founder and executive director of NeuroHope. “In this partnership with CPN and the DRIVEN NeuroRecovery Center, we are building a program in central Indiana that addresses that issue and provides that critical next step in care to maximize recovery and long-term quality of life.”

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About Sam Schmidt

Sam Schmidt is a resident of the Las Vegas area. He was an IndyCar driver before suffering an injury in practice in January 2000 in which he sustained a C-3/4/5 spinal cord injury that left him a quadriplegic. He created the Sam Schmidt Paralysis Foundation (SSPF) that year to raise funds for medical research, innovative equipment used for rehabilitation, and quality-of-life issues. In 2014, the foundation was rebranded as Conquer Paralysis Now with a mission to cure paralysis while assisting those who are already disabled.

Today, besides chairing Conquer Paralysis Now, Sam is a highly successful businessperson and INDYCAR team co-owner with Arrow McLaren.

About Conquer Paralysis Now

Conquer Paralysis Now is a 501(c)3 nonprofit devoted to furthering advancements in spinal cord injury research and treatment. In 2018, CPN created a program called DRIVEN NeuroRecovery Center to fill the gap for services for people with spinal cord injuries and other neurological conditions which affect mobility. For more information, visit the CPN website at www.conquerparalysisnow.org.

About DRIVEN

DRIVEN is a multidisciplinary center located at 701 E. Bridger Ave., Suite 150, Las Vegas, where individuals with disabilities can improve their physical, mental and emotional health, increase independence, and enhance their overall quality of life using a holistic approach to wellness. DRIVEN provides options for individuals with disabilities to pursue a healthy, active lifestyle. While offering a variety of new opportunities, DRIVEN also coordinates with existing programs in the area that cater to this population to ensure that all of their needs are met. For more information, visit the DRIVEN website at www.drivenlv.org.

About NeuroHope

Located in Indianapolis, NeuroHope is a 501(c)3 nonprofit physical rehabilitation center that makes long-term, post-hospital care an affordable reality for people living with and recovering from neurologic conditions. NeuroHope offers physical and occupational therapy, as well as fitness and wellness programs specialized for individuals living with spinal cord injury, brain injury or stroke. For more information, visit: www.NeuroHopewellness.org.